

Website Development Assets Worksheet

Introduction

Welcome! We are thrilled to embark on the journey of building your credit repair business website. To ensure a smooth and efficient development process, we have prepared a comprehensive checklist of information, assets, and access credentials we would require from you. This will help us tailor your website to your unique needs and preferences, ensuring it effectively represents your brand and business objectives.

1. Domain and Hosting

- Preferred domain name
- Hosting provider (e.g., GoDaddy, Google Domain, Domain.com, IONOS, etc.)
- Access credentials

2. Business Email Access

- Access credentials

3. Business Information

- Business name
- Address
- Contact Email
- Support Email
- Phone number
- Owner/Representative details
 - Name
 - Position
 - Contact Information

4. Website Content

- Brand Colors (suggest using colors.com)
- Business Logo (in vector format, if applicable)
- Website Title
- Slogan
- Favicon

5. Navigation Bar Menu

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- Define the primary navigation items and any secondary (drop-down) items

Website Page Details

- a) Home - Welcome message - Call-to-action
- b) About - Founder bio - Expertise - Achievements - Features - Awards - Certifications - Business description - Core values - Culture
- c) Services - List of service names - Details of each service - Pricing
- d) Shop/Store (if applicable) - Product details - Pricing - Product images
- e) Contact - Contact information - Booking calendar to embed (if applicable)
- f) Privacy Policy
- g) Disclaimers
- h) Others (Custom pages or features the client wants to add)

7. Payment Method Integration

- Preferred payment gateways (Stripe, PayPal, Authorize.net, NMI, etc.)
- Access credentials

8. Social Media Links and Integration

- Links to business social media accounts (Facebook, Twitter, Instagram, LinkedIn, etc.)
- Facebook Pixel Code (for tracking website visitors)

9. SEO Details

- Keywords
- Meta descriptions for each page
- Google Analytics tracking code (if available)

10. Testimonials/Reviews

- Content for client testimonials or reviews
- Integration with Social Proof Platforms (Trustpilot, Google Reviews, Yelp, etc.)

11. Imagery/Visuals

- High-quality images or videos to be featured on the site (e.g., team photos, office photos, etc.)

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12. FAQ

- Questions and answers for the FAQ section (if applicable)

13. Blog/News (if applicable)

- Initial blog posts or news articles
- Categories and Tags

14. Forms

- Information on any forms that need to be on the website (e.g., Contact Form, Service Inquiry Form)

15. Special Features

- Additional features or functionalities desired (e.g., live chat, newsletter sign-up, member area)

16. Competitor Websites

- Links to a few competitor websites for reference

17. Compliance Requirements

- Any specific legal or industry compliance requirements for the website

Recommendation: Create a Google Drive Folder, add all the assets that you would like to share: Images, Videos, Documents, Files, Copy details, And share it with us.

Please review this checklist and provide the necessary information and assets at your earliest convenience. Send it to this email address: tech@consumerlawsecrets.com

This will help us streamline the development process and deliver a website that exceeds your expectations. We look forward to collaborating with you and bringing your vision to life!

Best Regards,
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